



# I Love My JCB - Diggers in Action

Official JCB product

Release Date: May 19<sup>th</sup> 08 - £12.99

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Hot on the muddy wheels of last summer's ground breaking DVD - I Love My JCB; Go Entertain and Contender have again joined forces to release the next exciting instalment in the series - I Love My JCB2!

What's more, every copy of the DVD includes a **4** for the price of 3 offer to **Diggerland** where children (and adults!) can have the ultimate digger day out. Buckets of fun for everyone!

This successful kids franchise is loved by pre-schoolers around the country and the brand new DVD will fascinate with the following episodes:

## *Episode 1: I Love My JCB....Building a new Factory* 20mins

Our favourite characters are back behind the wheel, Excavator Big Daddy, Robot Jacey and Backhoe Loader sister Bea, taking us on an exciting trip to the construction site of the JCB Heavy Products Factory in Staffordshire.

Our 3 animated characters narrate and sing about the different jobs that are being done around the site, which machines are doing which jobs and how big the factory will be when finished. Starring a 4CX Backhoe, driven by Matt from the JCB Demo team, cranes and excavators we watch the factory being constructed and learn lots of fun facts and figures about the site as we go along.

## *Episode 2: I Love My JCB....Dancing Diggers* 20mins

Back by popular demand from the first release this episode tells the story of how the Dancing Diggers first began, all from a child friendly perspective of course. We are treated to some early footage of Buddy the JCB digging away and gradually discovering he can dance. Soon, he and his friends are performing dance routines which after some intensive practice lead right up to the modern day extravaganza's set both at day and night.

To find out more about this exciting new release, to set up a competition or to review the DVD please contact Jean Ralph on [jean@ralph-uren.com](mailto:jean@ralph-uren.com) or Tel: 01992 301559  
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## **Editors Notes**

This is the second of three official JCB DVD's. I Love My JCB was released in August 07 and there is one more title scheduled for release over the next 12 months.

Distributed by Contender Home Entertainment on behalf of Go Entertain and JCB

Title: I Love My JCB2

RRP: £12.99

Duration:

Cat no:

Associated Websites

[www.goentertain.tv](http://www.goentertain.tv)

[www.jcb.com](http://www.jcb.com)

[www.jcbexplore.com](http://www.jcbexplore.com)

[www.contendergroup.com](http://www.contendergroup.com)

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